

Midland Soccer Club Integrates with SoccerRecruits Club Management Platform

Midland, MI – March 18, 2016 – Midland Soccer Club and SoccerRecruits have reached an agreement on a club integration, it was announced today. As part of the agreement, MSC players will receive access to the innovative suite of tools provided by the recruiting platform.

“As a former Division I coach, I understand the recruiting landscape extremely well, ” said **Midland Soccer Club Technical Director George Hageage**. “SoccerRecruits gives our players a powerful tool to allow them to be proactive in their search for a college rather than to sit by, participating in tournament after tournament waiting for someone to notice them. Those days of recruiting are over, and this integration ensures that our players will be empowered to conduct their own search as a family and as a soccer club. Our players deserve a club that focuses on them and this platform does just that.”

SoccerRecruits is an online platform built specifically for high school players to assist them in streamlining their recruiting process. The platform and tools offered assist high school student-athletes in taking charge of their own recruitment.

“We are so happy to be working with Midland Soccer Club, ” said **SoccerRecruits Director Jordan Evans**. “Our platform, which empowers student-athletes and allows everyone in the club to be in lockstep, aligns very well with their clubs values to move forward as one as one club and one community.”

“The ability to give our players the tools to sit down with their family, coaches and those closets to them and discover the opportunities together is very exciting, ” **added Hageage**. “Our motto is ‘one club, one community, one goal, ’ and SoccerRecruits fits into our clubs goals very well.”

In addition to fitting in with the values of the club, SoccerRecruits will assist the organization by empowering student-athletes.

“This is a system that empowers our players, ” **said Hageage**. “As a coach, you try to put players into situations which will make them successful. This is one of those tools the club can arm all our players with to help them on that path to success once they are done playing for MSC.”

ABOUT MIDLAND SOCCER CLUB

The Midland Soccer Club was formed in 1977 with the simple goal of growing the great game of soccer in our community and throughout Mid-Michigan. Since then over 5000 families have been involved over the last 38 years.

We are the most comprehensive club in Michigan with over 30 fields across 54 acres and programs for Youth Recreation, Youth Select and Adults in the spring and fall, a TOPsoccer program and Academy training camps throughout the year.

ABOUT SOCCERRECRUITS

SoccerRecruits empowers high school athletes to pursue their dreams of playing at the next level by offering tools and guidance to streamline the recruiting process. Members develop and maintain a player profile with their academic transcripts, test scores, event schedule and video. Using the Built-In Messaging System, members contact their target list of schools in just a few clicks, and then track which schools are looking at their information.